### TATA MOTORS COMMERCIAL VEHICLES

### DESH KE TRUCKS



#### TATA MOTORS

For more information, please visit our website: www.trucks.tatamotors.com or call toll-free no. 1800 209 7979.

\*Terms & Conditions apply. CAUTION: Accessories shown in the picture or elsewhere do not constitute standard fitment. The specifications are merely indicative. Due to continuous product improvements, these specifications are liable to change without notice.

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PRIMA



TATA TRUCKS-DESH KE TRUCKS

**TATA MOTORS** Connecting Aspirations

# AB PROFIT HOGA AUR BHI ZYAADA

Presenting Tata Motors LNG Range

## **TATA TRUCKS, DESH KE TRUCKS**

Since 1954, India's progress has been closely linked to the growth of Tata Motors. Today Tata Trucks remain the enduring symbol of the country's development, especially in logistics, construction and mining sectors. Indeed, the familiar sight of Tata Trucks on roads across India give them pride of place as our most trusted brand of trucks.

### **Roots of Success**

Over the decades, Tata Trucks have delivered prosperity, happiness and growth to millions of owners, operators and drivers. Of special mention are Ultra, Prima, Signa and LPT range of trucks that offer quality performance at low TCO (Total Cost of Ownership).

### **Driving India's Prosperity**

With their inherent quality, innovation and reliability, Tata Trucks remain the driving force behind India's fast economic growth. Today the majority of trucks on Indian roads bear the Tata name.

### **Desh Ke Trucks**

An apt description of Tata Trucks, 'Desh Ke Trucks' is a celebration of the strong bonds trust that these trucks share with owners, drivers and, indeed, the nation.



### LNG – Fuelling a New Tomorrow

LNG, or liquefied natural gas, is essentially natural gas that has been cooled to a very low temperature until it becomes a liquid. It's mostly made up of methane. This liquefied form makes it much easier to store and transport.

LNG technology significantly reduces emissions of pollutants and greenhouse gases, paving the way for greener and more sustainable transportation solutions.

#### LNG - Opportunity to earn more profits

The higher calorific value of LNG compared to diesel enables better vehicle performance, resulting in enhanced fuel efficiency. The lower fuel price of LNG/kg compared to diesel also plays a key role in driving up profitability.

#### LNG - Peace of mind

LNG being available in liquefied form, it offers the pilfer-proof advantage, thus leading to reduced operational costs and peace of mind. Moreover, its higher volumetric efficiency and smaller & lighter fuel tank facilitate higher payloads.

#### LNG - Sustainable Logistics

LNG-powered trucks emit up to 25% lower CO2 emissions than its diesel counterparts, thus contributing to cleaner and more sustainable logistics.



Changes in regulation, increasing fuel expenses, and the push for sustainable mobility, are driving transporters to seek alternative fuels for their fleet. LNG trucks offer superior performance, lower fuel cost, a proven track record internationally, and importantly, a reduced environmental impact, making them a compelling and viable option. Government's intentions coupled with policy initiatives aimed at strengthening LNG retail outlet infrastructure in India, further endorse the switch to LNG technology as a smart choice for operators.

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# DESIGNED FOR ROBUST PERFORMANCE

TATA

PRIMA

CARGINETIST CX

Retter

#### ► 6.7 Cummins Engine

- Power 205 kW @ 2 300 r/min
- Torque 1 100 Nm @ 1 200 1 700 r/min
- Superior fuel efficiency in customer operating environment
- Superior emission reduction technology
- Smart Combustion Management and Close Loop Controls
- Engines loaded with several other advanced electronicfeatures such as LBSC (load based speed control), VAM (vehicle acceleration management), GDP (gear down protection), EPD (engine protection derate)
- Industry Benchmark in reliability & durability

### **Alternate fuel adoption in CVs primarily driven** by Use case requirements

Closed Loop	Short Haulage	Zonal haulage Regional Haulage		
upto 200 km	~300 km	~500 km	~700 to 1500 km	

LNG for higher tonnage, Zonal & regional haul

## LNG Suitability



### Payback parity wrt diesel. Run more and earn more with LNG.

### Advantages of LNG

- LNG is cryogenic liquid, and is theft proof
- Higher payload 2.4 times higher volumetric efficiency than diesel (Lighter fuel tank)
- No requirement of DEF



Source: NGV America, Encana Estimates, Environment Protection Agency



## LNG – The Right Choice for Your Business

The Tata LNG range of Tip Trailers, Tractor Trailers, and Tippers ensures a lower Total Cost of Operations, thanks to its superior fuel efficiency, reduced maintenance, and favourable fuel price differential. Moreover, it's steering trucking operations in India towards a cleaner and more sustainable future. There's never been a better time for transporters to transition to LNG.





MODEL	PRIMA 3530.K LNG
GROSS COMBINATION WEIGHT	35 000 kg
CONFIGURATION	8 x 4
TRACTION MOTOR / ENGINE	Cummins ISB 6.7 G BS6 P2
ENGINE CAPACITY	6690 cc
MAXIMUM POWER	209 kW
MAXIMUM TORQUE	1 100 Nm
TRANSMISSION	G1150 9 Speed
CAB/COWL	Prima Cabin
FUEL TANK CAPACITY	DFT - 300 l + 300 l Cryogenic Tank
BODY OPTIONS	26 Cum Box / 23 cum Box / 19 cum Scoop





Reverse parking camera



Hill Start Aid (H-S-A), Unitised Bearing

13

### PRIMA 3530.K LNG: Specifications



### PRIMA 3530.K LNG: Value Features

TATA PRIMA 5530.S LNG



Fleet Edge Advanced Telematics solutions with Prognostics, preventive maintenance solutions TATA

CHARTER DAY

Projector Headlamps with DRLs, cornering lamps, fog lamps

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### Technical Specifications

MODEL	PRIMA 5530.S 4x2 LNG
GROSS COMBINATION WEIGHT	55 000 kg
CONFIGURATION	4 x 2
TRACTION MOTOR / ENGINE	Cummins ISB 6.7 G BS6 P2
ENGINE CAPACITY	6 690 cc
MAXIMUM POWER	205 kW @ 2 300 r/min
MAXIMUM TORQUE	1100 Nm
TRANSMISSION	G1150 9 Speed
CAB/COWL	Prima Cabin
FUEL TANK CAPACITY	450 l Single Tank   450 l + 450 l Twin Tank
	32 cum Tip Trailer
BODY OPTIONS	9 754 mm (32 ft) x 1 372 mm (4.5 ft) Side Wall Trailer
	40 ft

### PRIMA 5530.S 4x2 LNG: Specifications



### PRIMA 5530.S 4x2 LNG: Value Features

# DRIVER MONITORING SYSTEM (DMS)\*



# HILL START ASSISTANCE (H-S-A),

## LNG System: 55T 4x2 Tractor Highlights

### Engine

- Make: Cummins
- Capacity: 6 690 CC
- Engine Power: 209 kW
- Torque: 1100 Nm
- Compression Ratio: 12.2:1
- Dry weight 580 kg
- Cummins is the leader in diesel engines with highest volumes of 6.7 l series running globally

#### LNG Tank

- Make: Inox
- Volume: 450 l
- Diameter: 660 mm
- Length: 1900 mm

#### - Chassis

Exhaust System

Horizontal Layout

3 Stage catalyst

- 285x65x7mm
- Ladder type
- Riveted/bolted cross members

#### Front Suspension

- Loading capacity: 7T
- Structure: I beam Reverse Elliot

Source: NGV America, Encana Estimates, Environment Protection Agency

### LNG Tractor 2D Drawing



### LNG Partners



The LNG refueling infrastructure will play a pivotal role in enabling seamless LNG truck operation along the major routes. Tata Motors is engaging with Oil manufacturing companies (IOCL, GAIL, Shell etc) to ensure the availability of LNG infra and basis demand the supply will be done



Keep your vehicle running longer with timely maintenance service!

Higher Better Cashless Resale Value Vehicle Upkeep Service

#### Fleet tumhari, Zimmedari hamari





#### **Annual Maintenance Contract Benefits**



need, KM/Hrs. coverage and easy renewal options



No need for administrative overheads for detailed monitoring and maintenance



Hassle-free and cashless services



Customized AMC packages with timely service reminders



Pre-defined and fixed cash outflow for vehicle maintenance



Best service quality with genuine zparts and trained manpower



No unplanned or sudden maintenance expense



Protection from price increases and fluctuations



Flexibility to optimize your Total Cost of Ownership



Better upkeep of vehicle leading to higher resale value



Largest Network of Tata Authorized Service Stations



Installment payment options available (Monthly/Quarterly/ Half-yearly/Annual)



Payment through NACH (ECS) or post-dated cheques available



Defined turnaround time for complaints and robust mechanism through AMC helpline

24-hour AMC Helpline Toll-Free Number: 1800 209 7979/1800 209 8188 Mail: amccustomer@tatamotors.com



### Minimize Downtime. Maximize Profitability.

Onsite Service Support Package for Tata Construck range of vehicles.







Trained manpower













We are excited to announce the launch of our Onsite Service Support Packages which are now part of our Value Added Services offerings for Tata Construk Range of vehicles

#### Onsite Service Support Package

The customer can choose package basis his requirement/application of vehicles as below -

Suraksha Package 1	Suraksha Package 2	Suraksha Package 3	Suraksha Package 4	Suraksha Package 5
Supervisor	Supervisor + Technician	Supervisor + Technician + Tools (Diagnostic)	Supervisor + Technician + Tools + Parts Support	Supervisor + Technician + Tools + Parts Support + Container

#For more information on these packages, please connect with Tata Motors dealer / representative.

TYPE OF JOBS COVERED		Suraksha Package			
		2	3	4	5
Supervisory support	<ul> <li>✓</li> </ul>	<b>√</b>	<ul> <li>✓</li> </ul>	✓	~
Maintenance know-how imparted by the Supervisor to customer team (Training)	~	~	~	~	~
Planning & Management of Maintenance of vehicles	~	~	~	~	~
Coordination with main workshop for parts stocking, complaint diagnosis etc.	~	~	✓	~	~
Training to driver and workshop staff at regular intervals	~	~	~	~	~
Advise & Assist customer maintenance team on vehicle service & repairs	×	~	~	~	~
Vehicle complaint diagnosis at site		×	<ul> <li>✓</li> </ul>	~	~
Tools & Equipments (As per list specified)			$\checkmark$	$\checkmark$	$\checkmark$
Fast moving Parts stocking & management		×	×	✓	~
Supply of parts for stocking at site workshop/container through main workshop	x	×	×	~	~
Scheduled & Preventive Maintenance activities	×	×	×	~	~
Minor or Major Repair of aggregates, wear & tear items	×	×	×	$\checkmark$	$\checkmark$
Monthly Inspection, Greasing & Torqueing		×	×	~	~
Break down support through deputed manpower (customer to provide vehicle)	×	×	×	~	~
Placement of Container with tools			×	×	~



#Terms & Conditions apply.

### Value Added Services

- Hassle-free maintenance
- Coverage or parts/aggregates Failure risk
- Cashless transaction
- EMI facility
- Widest support network
- Genuine spares and high quality service

#### Benefit for customer:

Assured repair within 15 days. If not, redeemable TCP coupons per day of delay would be payable



#### Eligibility:

Vehicles insured by Tata Motors Insurance

#### Scope:

Services offered by only select and certified channel partners except North East region and J&K

prolife

rebuilt to last

ΤΛΤΛ

Genuine

Parts

OK

**FIRST STEP TO SUCCESS** 

Engineered to go the distan

- Delivery in 24 hours • All National and State highways
- More vehicle models
- Best in quality
- Wide range of products Reduces operating cost
- Unmatched warranty
- Reliable and higher life
- Strict quality control
- Available everywhere
- Higher savings
- Increased vehicle life
- Higher vehicle resale value



• Single window service to get better value for used vehicles



#### TATA MOTORS LOYALTY PROGRAM BENEFITS

- Earn Tata Points against your spends at Tata Motors
- Vehicle-linked unnamed driver's accidental death cum hospitalization cover
- Bonus of 250 Tata Points on new vehicle registration
- Scholarship for your children

#### Benefit for customer:

100% commitment for repair of new vehicles within 48 hours. If not, redeemable TGP coupons per day of delay would be payable



TATA

Delight

#### Eligibility:

Repair of vehicles within 12 months from date of sale or 14 months from date of production

#### Scope:

Pan-India service except North East region and J&K